

## **CM Inaugurates CeraGlass 2010, the first ever comprehensive show on Ceramics & Glass in India**

### **Proposes Showcasing Rajasthan's potential to the World**

### **Union Commerce Minister delivers the Presidential Address Compliments the state for the first ever NMZ proposed in the state**

Inaugurating **CeraGlass India 2010**, **Shri Ashok Gehlot**, Hon'ble Chief Minister of Rajasthan said that Rajasthan has all the ingredients of an ideal investment destination – mineral wealth, focus on infrastructure, a conducive policy environment, peaceful labour situation, good human resource infrastructure and hardworking friendly people. He also emphasized on the importance of an effective Single Window System to make the investment process in the state simpler and faster. He announced that a statutory Single Window mechanism would be functional from 1st January 2011 at all Divisional Headquarters & Alwar.

Speaking on the proposed **Delhi Mumbai Industrial Corridor**, Hon'ble Chief Minister said that 39% of the corridor passes through the state. This he said would further improve the investment attractiveness of the Rajasthan as the corridor would provide significant logistical advantage to the industry.

Speaking on the promotion of Ceramic and Glass industry in the state, the Hon'ble Minister said that the proposed Ceramic and Glass hub at Gilot with availability of piped natural gas will help the state achieve its true potential in the industry. He added that the state is working towards achieving **self sufficiency in power by 2013**, as power is a critical element of industrial infrastructure. CeraGlass India 2010 would go a long way in promoting this industry in the state, he added.

Delivering the Presidential Address, **Shri Anand Sharma**, Hon'ble Minister of Commerce & Industry, Government of India complimented the progressive measures taken by Rajasthan to promote industry. Rajasthan occupies leadership position in Non Metallic Mineral Products, after Andhra Pradesh and Gujarat and hence promotion of mineral based industry like Ceramics and Glass is a step in the right direction, he added.

Manufacturing contributes about 25% to the leading global economies. In India this figure is only about 16%. The National Manufacturing Policy likely to be announced by year end, would promote manufacturing in the country. In this context, the Hon'ble Minister lauded the State Government's proactive approach. Rajasthan will have the first ever National Manufacturing Zone (NMZ) in the country.

Speaking on exports the Hon'ble Minister suggested broad basing of our exports and looking at markets other than the traditional ones. Commerce Ministry has included many African, Latin American and South East Asian countries for incentivizing market access and development of exports.

He also stressed on skill development & vocational training for providing jobs to the youth.

**Mr Rajendra Pareek**, Hon'ble Minister for Industry, Government of Rajasthan said that all the raw materials required for the Ceramic and Glass industry are available within the state. He added that the state infact has the potential to even surpass China in this industry provided gas availability is ensured to the ceramic and glass clusters. The products of the industry being heavy and involving high transportation costs, the Hon'ble Minister urged the Union Minister to incentivise exports.

Addressing the gathering **Mr S Ahmad**, Chief Secretary, Government of Rajasthan said that CeraGlass 2010 provides a platform for exchange of information and ideas. He said that the event will help the state reach out information on its potential to prospective industry. Mr Ahmad also highlighted the advantages of the Delhi Mumbai Industrial Corridor to the state of Rajasthan.

Sharing the journey of the event, **Mr Sunil Arora**, Principal Secretary – Industries & Chairman, RIICO Ltd, Government of Rajasthan said that at first the feeling was that of stepping into the unknown, as Cera Glass India 2010 is the first show of its kind in India on the Ceramics and Glass industry. However the event having come to fruition there is a realisation that this a small step towards a big move. Given the potential of the industry in the State, he expressed hope that the event would become a regular feature on the calender of Rajasthan.

Elaborating on the industry status, **Mr Shreekant Somany, Chairman, CII CeraGlass India 2010 and Chairman & Managing Director, Somany Ceramics Ltd** said the Ceramics, Glass and allied industry is at a metamorphosis stage with the entry of organized players, technology infusion, export orientation and global aspirations. The industry is presently growing at a healthy 12 - 15%, with an estimated size of Rs 11,000 crores for the Ceramics segment and Rs 18,000 crores for Glass. Mr Somany also made suggestions for expanding the export opportunity and for expediting availability of piped natural gas to the upcoming ceramic and glass park at Gilot in Rajasthan

Highlighting the importance of the industry **Mr Swapan Guha**, President, Indian Ceramic Society, All India said that 40,000 families depend on this industry for their livelihood. Given the raw material advantage of the state and the untapped potential he recommended setting up of a state of art technology demonstration centre & training institutes and rationalisation of excise and customs duty and

Earlier while delivering the welcome address **Mr Salil Singhal**, Past Chairman CII Northern Region & Chairman Secure Meters said that CeraGlass India 2010 is the first comprehensive show on Ceramics and Glass sector with all the segments of the industry represented. The objective of the show was to catapult the Indian Ceramics and Glass Industry into an higher growth orbit.

**Mr Rajendra Bhanawat**, Managing Director RIICO Ltd, Government of Rajasthan delivered the Vote of Thanks. He said that the show was an integrated one showcasing raw materials, finished products, technologies, machinery as well as live demos.

**CeraGlass India 2010** is the first comprehensive show covering all sectors of the Ceramics and Glass Industry. The event has been jointly organized by Rajasthan State Industrial Development and Investment Corporation (RIICO), Confederation of Indian Industry (CII) and Indian Ceramic Society and supported by the Ministry of Commerce and Industry. The show is open till 14 November and is being held at EPIP Sitapura, Jaipur

**11 November 2010**  
**Jaipur**