

INDUSTRY ENTHUSED BY CERAGLASS

CeraGlass India 2010, India's first comprehensive on the ceramics, glass and allied machinery show has received an enthusiastic response from industry

“CeraGlass is the best thing to have come to Jaipur. Rajasthan is a state which possess all the minerals required for glass and ceramic industry, but all the value additions were done outside the state. The investments made by Asahi Glass of Japan and Saint Gobain of France have proved that the state is the ideal destination for the ceramic and glass industry,” said Vikram Golcha, Chairman of Golcha Industries.

Golcha, who owns ball clay mines in Bikaner which is known for its quality, said he was personally benefitted by participating in the exposition because this has given him an opportunity to speak to the people who are directly connected with the industry

“While CeraGlass will give a fillip to the industry, the exhibition is also catering to a very large number of people belonging to various segments like building, construction, interior designers architects, decorators and a host of other persons. CeraGlass has a variety of things to offer from tiles to vitrified glass, from sanitary ware to artefacts. It even teaches the workers relevant skills to be how a tile should be fixed and what material and solutions could be used for fixing a tile. The show has also exposed the people with the advanced technology and how they could use the integration for improving their business,” he added.

Dileep Baid, an exporter of ceramics handicrafts of Jaipur has not only put up a stall in CeraGlass, but has also brought his team to the show to enable them see the innovations and development in the ceramic and glass world. “My designing team was amazed to see the enormous amount of ceramic available in different shades and form. Our whole art look changed after seeing the things exhibited. This would help us a great deal in improving our product and also revolutionise our designs. We have also learned how to enhance the skills of our craftsmen,” he said.

Gerhard Nieveulle, Sales Manager of the German kiln manufacturing company Verrieb Wistra GmbH said his company has put a stall in the CeraGlass and we have been flooded with inquiries from potential customers. Nieveulle said his company was doing good business in India, but for the first time through the exposition it has been able to meet all the potential customers under one roof. “This is landmark event for us and we hope to attend many more CeraGlass” said Nieveulle.

Rahul Gehlot of Saint Gobain said a number of people who are keen to build houses or commercial complexes have come to know the options available to them for using glass as part of the construction because of this exhibition.

CeraGlass India 2010 has been organized at EPIP, Sitapura, Jaipur by Rajasthan State Industrial Development & Investment Corporation (RIICO), Government of Rajasthan, Confederation of Indian Industry (CII) and Indian Ceramic Society (ICS) with support from Union Ministry of Commerce and Industry. The Exhibition is open till November 14, 2010.

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