



CERAGLASS INDIA 2010

An International Trade Fair & Conference on Ceramics, Glass & Allied Products

11-14 November, 2010, Jaipur, India

www.ceraglass.in

Inaugural Session

Thursday, 11 November 2010 : EPIP, Sitapura, Jaipur

Summary

Issues Deliberated	<ul style="list-style-type: none"> • Concept and objectives of CeraGlass India 2010 • Potential of Glass & Ceramics Industry in Rajasthan • Raw Material advantage of Rajasthan • Importance of piped gas for the industry • Benefits of DMIC to Rajasthan • Importance of manufacturing and the proposed National Manufacturing Policy • Broad basing of Indian exports
Key Speakers/ Panelists	<ul style="list-style-type: none"> • Shri Salil Singhal, Past Chairman, CII Northern Region & Chairman, Secure Meters Ltd • Shri Swapan Guha, Principal Coordinator, CeraGlass India 2010 & President, Indian Ceramic Society, All India • Shri Shreekant Somany, Chairman, CII CeraGlass India 2010 & Chairman & Managing Director, Somany Ceramics Ltd • Shri Sunil Arora, Principal Secretary – Industries, Government of Rajasthan & Chairman, RIICO Ltd • Shri S Ahmad, Chief Secretary, Government of Rajasthan • Shri Rajendra Pareek, Hon'ble Minister of Industries, Government of Rajasthan • Shri Anand Sharma, Hon'ble Minister of Commerce & Industry, Government of India • Shri Ashok Gehlot, Hon'ble Chief Minister, Government of Rajasthan • Shri Rajendra Bhanawat, Managing Director, RIICO Ltd
Highlights	<p>Mr Salil Singhal, Past Chairman CII Northern Region & Chairman Secure Meters said that CeraGlass India 2010 is the first comprehensive show on Ceramics and Glass sector with all the segments of the industry represented. The objective of the show was to catapult the Indian Ceramics and Glass Industry into an higher growth orbit</p> <p>Mr Swapan Guha, President, Indian Ceramic Society, All India said that 40,000 families depend on this industry for their livelihood. Given the raw material advantage of the state and the untapped potential he</p>

recommended setting up of a state of art technology demonstration centre & training institutes and rationalisation of excise and customs duty.

Mr Shreekant Somany, Chairman, CII CeraGlass India 2010 and Chairman & Managing Director, Somany Ceramics Ltd said the Ceramics, Glass and allied industry is at a metamorphosis stage with the entry of organized players, technology infusion, export orientation and global aspirations. The industry is presently growing at a healthy 12 - 15%, with an estimated size of Rs 11,000 crores for the Ceramics segment and Rs 18,000 crores for Glass. Mr Somany also made suggestions for expanding the export opportunity and for expediting availability of piped natural gas to the upcoming ceramic and glass park at Gilot in Rajasthan

Mr Sunil Arora, Principal Secretary – Industries & Chairman, RIICO Ltd, Government of Rajasthan said that at first the feeling was that of stepping into the unknown, as Cera Glass India 2010 is the first show of its kind in India on the Ceramics and Glass industry. However the event having come to fruition there is a realisation that this a small step towards a big move. Given the potential of the industry in the State, he expressed hope that the event would become a regular feature on the calender of Rajasthan.

Mr S Ahmad, Chief Secretary, Government of Rajasthan said that CeraGlass 2010 provides a platform for exchange of information and ideas. He said that the event will help the state reach out information on its potential to prospective industry. Mr Ahmad also highlighted the advantages of the Delhi Mumbai Industrial Corridor to the state of Rajasthan.

Mr Rajendra Pareek, Hon'ble Minister for Industry, Government of Rajasthan said that all the raw materials required for the Ceramic and Glass industry are available within the state. He added that the state infact has the potential to even surpass China in this industry provided gas availability is ensured to the ceramic and glass clusters. The products of the industry being heavy and involving high transportation costs, the Hon'ble Minister urged the Union Minister to incentivise exports.

Shri Ashok Gehlot, Hon'ble Chief Minister of Rajasthan said that Rajasthan has all the ingredients of an ideal investment destination – mineral wealth, focus on infrastructure, a conducive policy environment, peaceful labour situation, good human resource infrastructure and hardworking friendly people. He also emphasized on the importance of an effective Single Window System to make the investment process in the state simpler and faster. He announced that a statutory Single Window mechanism would be functional from 1st January 2011 at all Divisional Headquarters & Alwar

Speaking on the proposed **Delhi Mumbai Industrial Corridor**, Hon'ble Chief Minister said that 39% of the corridor passes through the state. This he said would further improve the investment attractiveness of the Rajasthan as the corridor would provide significant logistical advantage to the industry.

Speaking on the promotion of Ceramic and Glass industry in the state, the

	<p>Hon'ble Minister said that the proposed Ceramic and Glass hub at Gilot with availability of piped natural gas will help the state achieve its true potential in the industry. He added that the state is working towards achieving self sufficiency in power by 2013, as power is a critical element of industrial infrastructure. CeraGlass India 2010 would go a long way in promoting this industry in the state, he added.</p> <p>Shri Anand Sharma, Hon'ble Minister of Commerce & Industry, Government of India complimented the progressive measures taken by Rajasthan to promote industry. Rajasthan occupies leadership position in Non Metallic Mineral Products, after Andhra Pradesh and Gujarat and hence promotion of mineral based industry like Ceramics and Glass is a step in the right direction, he added.</p> <p>Manufacturing contributes about 25% to the leading global economies. In India this figure is only about 16%. The National Manufacturing Policy likely to be announced by year end, would promote manufacturing in the country. In this context, the Hon'ble Minister lauded the State Government's proactive approach. Rajasthan will have the first ever National Manufacturing Zone (NMZ) in the country.</p> <p>Speaking on exports the Hon'ble Minister suggested broad basing of our exports and looking at markets other than the traditional ones. Commerce Ministry has included many African, Latin American and South East Asian countries for incentivizing market access and development of exports. He also stressed on skill development & vocational training for providing jobs to the youth.</p>
Key Takeaways	<ul style="list-style-type: none"> • Rajasthan is a progressive state with conducive environment for industry. The New Industrial policy of the State is a very good one • Rajasthan's raw material advantage needs to be leveraged better by value addition within the state. • DMIC will significantly improve the investment attractiveness of the State • Piped gas availability to ceramic and glass clusters is essential both for product quality upgradation and cost competitiveness
Participants	<p>More than 300 delegates from various segments of the industry, Government and Academia were present at the session</p>