

## **Minister Industry reassures investors, invites them to Rajasthan Emphasizes on bringing in value adding industry to the State**

### **CeraGlass India 2010 concludes successfully 2<sup>nd</sup> edition of CeraGlass India to be held from 15 -18 December 2012**

Speaking at the Valedictory Session of CeraGlass 2010, **Mr Rajendra Pareek**, Hon'ble Minister for Industry, Government of Rajasthan said that while Rajasthan was rich in minerals, it lacked value addition. He invited investors to the state, from the Ceramic and Glass industry as well as others and assured them of complete support of the Government of Rajasthan.

Expressing his satisfaction over the successful completion of the event and the ground it has covered, Hon'ble Minister said that such shows also promote a healthy spirit of competition amongst the industry players. He emphasized on the importance of recognizing the contribution of the workforce which is behind the production of world class products of the Indian industry. He said that this would create an atmosphere of bonding between workers and management.

The Minister also unveiled the plaque for the 2<sup>nd</sup> edition of **CeraGlass India 2012** which **would be held from 15-18 December 2012, and organized by RIICO, CII & ICS**

Addressing the gathering **Mr Sunil Arora**, Principal Secretary – Industries and Chairman, RIICO, Government of Rajasthan said that the state government would make all efforts to ensure availability of gas to all Ceramic and Glass clusters in the state before CeraGlass 2012. He added that Ceramic and Glass industry would help bring in value addition to the state's minerals, which currently is being done elsewhere. He also assured the investors of the State Government's support to the industry.

**Mr Rajendra Bhanawat**, Managing Director, RIICO Ltd, Government of Rajasthan said that the show was an integrated one with all players across the value chain of the industry participating - Right from raw material producers to manufacturers of finished goods, technology and machinery suppliers and even artisans.

Sharing some of the fair statistics, Mr Bhanawat said that 180 companies, including 16 international exhibitors displayed their products. Indian exhibitors came from across 13 states. The show generated about 500 enquires from international buyers and over 7,500 enquires from domestic companies. About 350 new products were launched/displayed for the first time at the show. The show has been well received with over 85% of the participants willing to participate in CeraGlass 2012.

Addressing the session **Mr Shreekant Somany**, Chairman, CII CeraGlass India 2010 & Chairman & Managing Director, Somany Ceramics Ltd said one of the key objectives of the show was to benefit the small player in the industry. The feedback indicates that this objectives

has been achieved, he added. On the international front, the **buyer seller meet with foreign buyers**, organized by CAPEXIL, has been very successful. **28 importers from 14 countries and 48 exporters participated** in the buyer seller meet. He added that Rajasthan's proposal to create a 650 acre ceramic and glass hub with piped natural availability will go a long way in further prompting this industry in the state.

Describing CeraGlass 2010 as an historic event **Mr Swapan Guha**, President, Indian Ceramic Society, All India said that the event was the first of its kind in the Ceramic and Glass Industry in Rajasthan as well as in India. He added that the event has generated an over whelming response both from domestic and international buyers and will benefit the Indian and Glass industry tremendously.

Earlier while welcoming the dignitaries and guests **Mr L K Maheshwari**, Chief General Manager, RIICO Ltd said that the event has been hugely successful. The international participation has helped bring India on the radar screen of international buyers who are looking at India as an alternate to China.

Proposing a formal Vote of Thanks **Mr Vijay Thadani**, Deputy Chairman CII Northern Region & CEO, NIIT Ltd, said that for India to be able to maintain its growth momentum and for the growth to be inclusive, manufacturing sector has to grow, Industries like Ceramics and Glass where India has competitive advantages need to be promoted.

Also present on the occasion were **Mr Raj Hans Upadhyay**, Commissioner – Industries, Government of Rajasthan, **Dr Purushottam Agarwal**, Commissioner – Investments & NRI, Bureau of Investment Promotion, Government of Rajasthan, other senior government officials , industry captains, representatives from media, academia and institutions.

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